

Master of Management Studies

Course information

Jamnalal Bajaj Institute of Management Studies Offers a 2-year full-time management programme "Master in Management Studies". The M.M.S. Course at JBIMS covers the major areas of business and management, with a strong emphasis on the entrepreneurial as well as the managerial skills. This programme not only concentrates on a variety of questions faced by management specialists but also focuses on decision-making from a management perspective. The Course duration of two years is divided into four semesters along with a summer internship project(s) of 8-12 weeks between the second and the third semester in the months of May, June and July. During the second year of the degree, the students will have to specialize in a field of their choice. Areas of specialization offered in this 2-year full-time programme: Finance, Marketing, Operations, HR and Systems.

Students who enrolled & successfully completed a master's degree in management studies have a comprehensive understanding of business & management and get introduced to a great number of career opportunities in different fields such as Management, Finance, Marketing, Consultancy, Operations & Supply Chain, HR & many more.

Intake

150-160 Students

Selection Procedure/ Admission

Students who intend to pursue a Master of Management Studies (M.M.S.) degree must pass an entrance examination administered by the respective authorities. For taking admission in this programme, applicants must crack the MAH-MBA CET Exam successfully in order to be considered. The selection of Students for M.M.S. programme is conducted through the common admission process i.e. CAP Rounds; carried out by DTE, Maharashtra.

Programme/Course Framework

The Course duration of two years is divided into four semesters. The first and the second semester is same for all the students enrolled in this programme. After summer internship project(s), students choose their intended area of specialization i.e. Finance, Marketing, Operations, System and Human resource. All of the disciplines taught here place a strong emphasis on dynamic, practical, and industry-relevant knowledge and skills.

PROGRAMME FRAMEWORK



The first and the second semester is same for all the students enrolled in this programme.

	Semester - I	Semester - II
General	Perspective Management	Business Laws
Quants	Business Research and Quantitative Methods	Operations Research
Economics	Managerial Economics	Macroeconomics Theory & Analysis
Finance	Financial, Cost & Management Accounting	Corporate Finance
Marketing	Principles of Marketing	Marketing, Applications and Practices
Operations	Principles of Operations Management	Supply chain and Logistics Management
HR	Organizational Behaviour	Principles of Human Resource Management
Systems	Information Technology Management	Management Information Systems
Seminars	Seminar 1, Seminar 2	Seminar 1, Seminar 2

Finance Specialization

	Semester - III	Semester - IV
Strategy	Strategic Management	Business Ethics and Corporate Governance
General	Summer Project	Dissertation
Analytics	Econometrics and Quantitative Models in Finance	Business Analytics
Finance (1)	International Finance	Corporate Valuation and Mergers & Acquisition
Finance (2)	Derivative and Risk Management	Infrastructure and Project Finance
Finance (3)	Financial Markets and Institutions	Structured Finance
Finance (4)	Corporate Tax Management	Management of Financial Services
Finance (5)	Portfolio Management and Fixed Income	Alternative Investments
Seminars	Seminar 1, Seminar 2	Seminar 1, Seminar 2

Marketing Specialization

	Semester - III	Semester - IV
Strategy	Strategic Management	Business Ethics and Corporate Governance
General	Summer Project	Dissertation
Analytics	Econometrics and Quantitative Models in Marketing	Business Analytics
Marketing (1)	International Marketing	Marketing Strategy
Marketing (2)	Service Marketing and Retail Management	Marketing Research
Marketing (3)	Sales and Distribution Management	Product and Brand Management
Marketing (4)	Consumer Behaviour	Digital and Social Marketing
Marketing (5)	Integrated Marketing Communication	Rural and Social Marketing
Seminars	Seminar 1, Seminar 2	Seminar 1, Seminar 2

Operations and Supply Chain Management Specialization

	Semester - III	Semester - IV
Strategy	Strategic Management	Business Ethics and Corporate Governance
General	Summer Project	Dissertation
Analytics	Econometrics and Quantitative Models in Operations	Business Analytics
Operations (1)	Operations and Supply Chain Strategies	Strategic Quality Management
Operations (2)	Strategic Materials Management	Management Control Systems for Supply Chain
Operations (3)	Operations Planning and Control	Emerging Trends in Operations and Supply Chain Management
Operations (4)	Service Operations Management	Business Process Reengineering
Operations (5)	World Class Manufacturing	Project Management
Seminars	Seminar 1, Seminar 2	Seminar 1, Seminar 2

Human Resources Specialization

	Semester - III	Semester - IV
Strategy	Strategic Management	Business Ethics and Corporate Governance
General	Summer Project	Dissertation
Analytics	Econometrics and Quantitative Models in Human Resource Management	Business Analytics
Human Resources (1)	International Human Resources Management	HR Analytics and Knowledge Management
Human Resources (2)	Organization Development and Change Management	Human Resource Planning and Audit
Human Resources (3)	Learning and Development	Managing Diversity at Workplace
Human Resources (4)	Performance Measurement Systems and Competency Assessment	Compensation and Benefits
Human Resources (5)	Organization Theory, Structure and Design	Strategic Human Resource Management
Seminars	Seminar 1, Seminar 2	Seminar 1, Seminar 2

System and Digital Business Specialization

	Semester - III	Semester - IV
Strategy	Strategic Management	Business Ethics and Corporate Governance
General	Summer Project	Dissertation
Analytics	Data Mining and Business Intelligence	Business Analytics
System and Digital Business (1)	Cloud Computing & Virtualization	Enterprise Systems
System and Digital Business (2)	Advances Database and Data Warehousing	Strategic IT and IT Resource Management
System and Digital Business (3)	Digital Business	IT Governance and Compliance
System and Digital Business (4)	Software Project Management	Information System Security and Audit
System and Digital Business (5)	Knowledge Management	System Applications and Negotiations
Seminars	Seminar 1, Seminar 2	Seminar 1, Seminar 2

Master of Management Studies (M.M.S.) at JBIMS is a dream programme for so many aspirants from all over the world. This Programme not only make students fundamentally strong in respective areas but sharpen their management and decision-making skills. The World class faculty members here give special attention to provide industry-relevant knowledge which help students to develop an overall understanding of corporate environment. Moreover, several workshops & discussions are arranged for students on latest & trending topics in different industries which make them to stay ahead of the curve.